2019 Annual Convention Exhibitor, Recruiter and Sponsor Prospectus

Exhibit Days
Friday and Saturday
September 20 & 21, 2019

Sacramento, California
Dear Colleagues in the Health Care Professions,

You are cordially invited to feature your company and your products at the Exhibit Hall of the 80th Annual Convention of the California Association for Medical Laboratory Technology. Beginning Friday, September 20th and continuing through Sunday, September 22nd, 2019 CAMLT will present an outstanding educational and networking event at the Embassy Suites Hotel in Sacramento, California. The Exhibits will be open Friday 4:30 – 6:00pm and Saturday 11:00am-1:30pm.

"Where CAMLT advocates for your profession!" 80th anniversary convention is expected to attract more than 400 laboratory directors and managers, department supervisors, clinical laboratory scientists, medical laboratory technicians and phlebotomists. Attendees will also include educators and students in those professions. CAMLT recognizes the immense value that suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. Participation in the CAMLT convention and exhibits provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Sacramento convention. Show confirmation will be provided to you upon receipt of your contract and payment. We encourage you to register early for the best table assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact Dora Goto directly at 510-792-4441, or go to our website at www.camlt.org. We look forward to seeing you in September, 2019!

Sincerely,

Ann Tonini and Josie Schrage
Convention Co-Chairs

Exhibit Information:

Exhibit Fee: $500 for 1 or $800 for 2 tables
6’ x 30” table top display space

Exhibit Spaces Include:

a) one draped 6’ x 30” table
b) two chairs
c) one wastebasket

Note 1. Two complimentary staffers allowed for each space.

Note 2. Small wattage electric power available if requested for an additional fee of $70

Note 3. Tabletop displays must fit on a 6’ x 30” table and shall not include any floor supported displays or heavy equipment.

Note 4. List of Convention Attendees’ USPS mailing addresses available (post event) if requested for an additional fee of $150.

Exhibit Hours
Friday, Sept 20, 2019 – 4:30 to 6:00pm
Saturday, Sept 21, 2019 - 11:00am to 1:30pm

Sponsorships
Convention sponsorship opportunities are also available. Please consider sponsoring an event, a speaker or coffee break. Contact CAMLT for details.

- Platinum Sponsor………………………….. $10,000
- Diamond Sponsor………………………… $3,000
- Gold Sponsor…………………………… $2,000
- Silver Sponsor…………………………… $1,500
- House of Delegates Breakfast Sponsor……$1,500
- Coffee Break Sponsor……………………… $700
- General Sponsorship of any amount………..

See insert for additional sponsorships
California Association for Medical Laboratory Technology (CAMLT)

Exhibit Space Contract

September 20 & 22, 2019 – Embassy Suites Hotel, Sacramento, California

Organization____________________________________________________________________

Authorized Representative’s Name______________________

Title________________________

Address___________________

City___________________ State______ Zip__________

Telephone____________ Email__________

Product Description___________________________________________

Show Contact Name (if different from above)____________________

Title________________________

Telephone____________ Email__________

Authorized Signature______________________

Title________________________

Date________________

(for office use only: date received____________________)

Fee

___$500 for one or ___$800 for two tables (Complete fee must be returned with your signed contract to secure your space.)

Optional Fees

$70 Small wattage electric power for an additional fee (please check) ______

$150 List of Convention Attendees’ (post event) USPS mailing addresses for an additional fee (please check) ______

Table Selection

Please see the floor plan for the layout and table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st_______ 2nd_______ 3rd_______ 4th_______

Installation

Tables will be available for occupancy on Friday, September 20th at 1:00 pm. All exhibitors must finish setting up by 3:30 pm.

Dismantling

All exhibitors are expected to leave exhibits standing until the exhibit hall closes at 1:30pm on Saturday, September 21st. Exhibits must be dismantled no later than 4:30 pm. As a courtesy to your fellow exhibitors, please adhere to these guidelines.

Cancellation of Exhibit Contract

A service charge of $175 will be applied to any cancellation notice up to 60 days prior to the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor’s consent and without notice, compensation or refund to the exhibitor.

Further Information

Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power, additional staffers, etc. to Embassy Suites Hotel in Sacramento. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct all sponsorship and exhibit-related questions to:

Dora Goto, Exhibit Coordinator, at 510-792-4441 or dora@camlt.org

Where to Mail

Complete, sign and return the exhibitor contract, with check made payable to: CAMLT

Mail to: California Association for Medical Laboratory Technology

39656 Mission Blvd.

Fremont, CA  94539-3000

or Scan/Email to office@camlt.org

Card Type: [ ] Visa or [ ] Master Card  Security Code______________________

or Fax to: 510-792-3045

Cardholder Name_________________________________________________________

Number __________________________ Exp Date __________________
Sponsorships available During the Convention:

**Platinum Convention Sponsor $10,000**
Pre-eminent convention sponsor. This highest level of convention sponsorship provides your organization with the following benefits:
- Corporate logo and listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Full page ad in Final Program
- Two complimentary tickets to the President’s Installation Banquet and Fun Night
- Double exhibit space in preferred location

**Diamond Convention Sponsor $3,000**
Premier convention sponsor. This level of convention sponsorship provides your organization with the following benefits:
- Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Quarter page ad in Final Program
- Two complimentary tickets to the President’s Installation Banquet or Fun Night
- Double exhibit space in preferred location

**Gold Convention Sponsor $2,000**
Principle convention sponsor. This level of convention sponsorship provides your organization with the following benefits:
- Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to the President’s Installation Banquet or Fun Night
- Double exhibit space in preferred location

**Silver Convention Sponsor $1,500**
Overall convention sponsor. This level of convention sponsorship provides your organization with the following benefits:
- Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to the President’s Installation Banquet or Fun Night
- Single exhibit space in preferred location
Installation Banquet Sponsor $ 5,000
As a sponsor of this prestigious social event, your organization receives the following benefits:
- Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate Logo on wine glasses used at the dinner and taken home by attendees
- Two complimentary tickets to the President’s Installation Banquet and Fun Night
- Double exhibit space in preferred location

Fun Night Sponsor $ 4,000
As a sponsor of this very popular and highly attended event, your organization receives the following benefits:
- Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

Lab-PAC Luncheon Sponsor $ 2,500
As a sponsor of this highly attended event, your organization receives:
- Corporate logo or listing on website
- Acknowledgement via signage at the event and on the program
- Two complimentary tickets to the luncheon

CLS of the Year Award Sponsor $ 2,000
As a sponsor of this award, which is announced at the Installation Banquet, your organization or chapter will receive:
- Corporate logo or listing on website
- Acknowledgement via signage at the event
- 2 complimentary tickets to the Installation Banquet for a representative to make the presentation

House of Delegates Breakfast Sponsor $ 1,500
As a sponsor of this event, your organization or chapter will receive:
- Corporate logo or listing on website
- Acknowledgement via signage at the event and will be posted at the registration table

Coffee Break Sponsor $ 700
As a sponsor of a coffee break throughout the convention, your organization or chapter will receive:
- Corporate logo or listing on website
- Acknowledgement via signage during the break and will be posted at the registration table