



California  
Association for  
Medical Laboratory Technology

## Integrated Marketing Programs

Job Board Advertising  
Marketing Programs



[www.camlt.org](http://www.camlt.org)

# CAMLT Job Board

## Advertising and Marketing Packages

- All ads must run for a minimum of 2 months
- If CAMLT is notified that job has been filled prior to the end of the 2 month agreement, the ad will be removed. If you have chosen a package with a web button, the button will remain live for the duration of the agreement.
- All ads must be pre-paid by check or credit card within 2 weeks of the ad being posted or it will be removed. Invoices will be sent with these terms and payment directions.

### 1. Job Board Package - Silver

- a. 150-word ad (\$25 extra for every extra 100 words)
- b. 1 Linked In, Tweet and Facebook mention each
- c. Cost \$225/2 mos. (plus any word count overage)

### 2. Job Board Package – Gold

- a. 150-word ad (\$25 extra for every extra 100 words)
- b. Includes your logo on a button posted to the Job Board
- c. Button min. 300x300 pixel jpeg
- d. 1 Linked In, Tweet and Facebook Message mention each
- e. Cost \$325/2 mos. (plus any word count overage)

### 3. Job Board Package – Diamond – BEST OFFER

- a. 150 words (\$25 extra for every extra 100 words)
- b. Includes your logo on a button posted to the Job Board
- c. Includes your logo on a button posted to the CAMLT Home Page and footer of every page (regular cost is \$250/month!!)
- d. Button min. 300x300 pixel jpeg
- e. 1 Linked In, Tweet and Facebook Message mention per month posted
- f. 1 mention in CAMLT members weekend newsletter per month – direct to CAMLT members inbox
- g. Cost \$375/2 mos. (plus any word count overage)

### 4. Job Board Button only

**No job to post yet? You can still advertise your company as a great place to work!**

- a. Post your logo on a button posted to the Job Board page
- b. Button 300x300 jpeg
- c. \$100/month