



The California Association for Medical Laboratory Technology



Exhibitor Prospectus 2018

Exhibit Days
Friday and Saturday
September 28 & 29, 2018

Wyndham Anaheim Garden Grove
Garden Grove, California

Dear Allied Health Care Professional,

You are cordially invited to feature your products at the California Association for Medical Laboratory Technology's 79th Annual Convention. Beginning Friday, September 28 through Sunday, September 30, 2018, CAMLT will present an outstanding educational and networking event at the Wyndham Anaheim Garden Grove, Garden Grove, California.

CAMLT - where the magic happens! is expected to attract more than 400 laboratory managers, department supervisors and clinical laboratory scientists. CAMLT recognizes the immense value suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. Participating in the CAMLT event provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Garden Grove convention. Space is limited. We encourage you to register early for best booth assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact CAMLT directly at 510-792-4441, or go to our website at www.caml.org. We look forward to seeing you in September, 2018!

Sincerely,
2018 Convention Committee



Exhibit Information

Exhibit Fee: \$500 for 1, \$800 for 2
Tabletop

Exhibit Spaces Include:

- a) one draped 60" x 30" table
- b) two chairs
- c) one wastebasket

(Electrical power provided on request for an additional \$70.)

Note 1: Two complimentary staffers allowed for each booth. A fee of \$50 is required for each additional representative.

Note 2: Tabletop displays must fit on a 6' x 30" table and shall not include any floor supported displays or heavy equipment.

Exhibit Hours

Friday, Sept. 28, 2018 4:30 to 6:00 pm
Saturday, Sept. 29, 2018 11:00 am to 1:30 pm

Sponsorships

Convention sponsorship opportunities are also available. Please consider sponsoring an event, a speaker or a coffee break.

Diamond: \$3,000

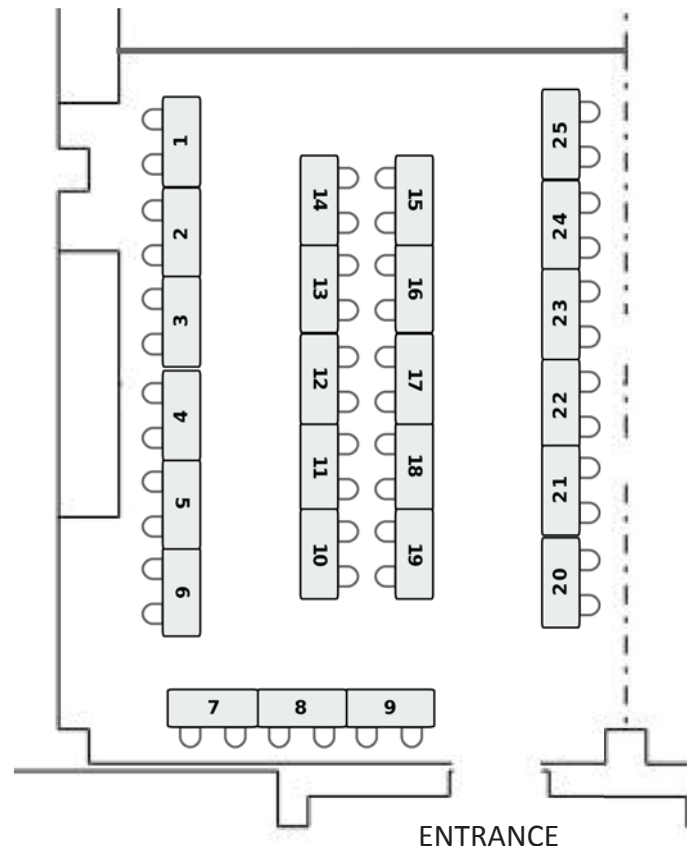
Gold: \$2,000

Silver: \$1,500

Coffee Break: \$700

See insert for additional sponsorship opportunities

Contact CAMLT for details.



California Association for Medical Laboratory Technology (CAMLT)

Exhibit Space Contract

September 28-29, 2018

Wyndham Anaheim Garden Grove, Garden Grove, California

Organization: _____

Authorized Representative's Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Product Description _____

Show Contact (if different from above) _____ Title _____

Telephone _____ Fax _____ Email _____

Authorized Signature _____ Title _____

Date _____ (for office use only: date received _____)

Fee: \$500 for 1 or \$800 for 2 (Complete fee must be returned with your signed contract to secure space.)

Table Selection: Please see the floor plan for the layout and table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st _____ 2nd _____ 3rd _____ 4th _____

Small wattage electrical power requested _____ (\$70 additional fee)

List of Convention Attendees (post event) _____ (\$150 additional fee)

Installation: Tables will be available for occupancy on Friday, September 28, 2016 at 1 pm. All exhibitors must finish setting up by 3:30 pm.

Dismantling: All exhibitors are expected to leave exhibits standing until the exhibits close at 1:30 pm on Saturday, September 29. Exhibits must be dismantled no later than 5:00pm. As a courtesy to your fellow exhibitors, please adhere to these guidelines.

Cancellation of Exhibit Contract: A service charge of \$175 will be applied to any cancellation notice up to 60 days prior the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor's consent and without notice, compensation or refund to the exhibitor.

Further Information: Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power to the Wyndham Hotel. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct all sponsorship and exhibit-related questions to Dora Goto, Exhibit Coordinator, at 510-792-4441, or e-mail dora@camlt.org

Where to Mail: Complete, sign and return the exhibitor contract, with check made payable to **CAMLT 2018 Convention**, to:
The California Association for Medical Laboratory Technology
39656 Mission Blvd.
Fremont, CA 94539-3000

or Fax to: 510-792-3045 with credit card information: Card Type: Visa or Master Card Security Code _____

Cardholder Name _____

Number _____ Exp Date _____

California Association for Medical Laboratory Technology
79th Annual Convention: September 28-30, 2018
“Where the Magic Happens”



Wyndham Anaheim Garden Grove
Garden Grove, California

Sponsorships available During the Convention:

Platinum Convention Sponsor \$10,000

Pre-eminent convention sponsor. This highest level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Full page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Diamond Convention Sponsor \$ 3,000

Premier convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Quarter page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Gold Convention Sponsor \$ 2,000

Principle convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Silver Convention Sponsor \$ 1,500

Overall convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Single exhibit space in preferred location

Installation Banquet Sponsor \$ 5,000

As a sponsor of this prestigious social event, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Corporate Logo on wine glasses used at the dinner and taken home by attendees
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Fun Night Sponsor \$ 4,000

As a sponsor of this very popular and highly attended event, your organization receives the following benefits:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

Lab-PAC Luncheon Sponsor \$ 2,500

As a sponsor of this highly attended event, your organization receives:

- Acknowledgement via signage at the event and on the program
- Two complimentary tickets to the luncheon

CLS of the Year Award Sponsor \$ 2,000

As a sponsor of this award, which is announced at the Installation Banquet, your organization or chapter will receive:

- Acknowledgement via signage at the event
- 2 complimentary tickets to the Installation Banquet for a representative to make the presentation

House of Delegates Breakfast Sponsor \$ 1,500

As a sponsor of this event, your organization or chapter will receive acknowledgement via signage at the event

Coffee Break Sponsor \$ 700

As a sponsor of a coffee break throughout the convention, your organization or chapter will receive acknowledgement via signage during the break and will be posted at the registration booth