



# MEMBERSHIP Promotions and Incentives

## New Member Promotions

1. All New Members: \$15 discount certificate toward CE **IF YOU JOIN BEFORE APRIL 15th 2017**
2. Dual Membership Promotional Incentive: 25% refund off first year membership dues offered to members of professional clinical laboratory organizations (other than CAMLT) who have never been a member of CAMLT **IF YOU JOIN BEFORE APRIL 15th 2017**

## Renewing Member Promotions

1. Existing Retired member RENEW at only \$70: discount of \$50
2. Existing Senior member RENEW at only \$75: discount of \$45

## Incentives

1. Recruiter for each new member: \$15 discount certificate toward CE
2. Recruiter for 4 new members within 6 months: one year membership dues paid
3. Conversion from student to active membership: \$25 discount certificate toward CE
4. Professional Discounts (Special Offer for Renewing Members):
  - a. 6 Distance Learning CEUs for \$60 instead of \$72
  - b. 9 Distance Learning CEUs for \$85 instead of \$108
  - c. 12 Distance Learning CEUs for \$110 instead of \$144
5. \$10 per CEU seminar discount
6. \$3 per CEU distance learning discount
7. Monitor CE programs and get rewarded with a free workshop
8. 20/20 Option: An additional \$20 payment at the time of application or renewal entitles the member a 20% discount on CAMLT state sponsored CE fees for the year (not applicable to Distance Learning)
9. Convention registration fee discount: amount varies by committee
10. Access to "Members Only" webpages, officers listing, and publications

## How to Get Your Promotion and Incentive

1. When joining Online, indicate which promotion or incentive you are applying for in the **Notes and Comments** section.

If you are applying for the Dual Membership, please include the name of the Association you are a member of and your membership number. Once this is verified, your discount will be applied, via PayPal, as a refund.

2. When joining via mail, print off pdf and indicate which promotion or incentive you are applying for in the **Notes and Comments section**. If you are applying for the Dual Membership discount, please include the name of the Association you are a member of and your membership number.

If you are paying by Credit Card, your card will be charged the discounted amount, once your membership is verified. If paying by check, your discounted amount will be refunded by return check once your membership is verified.

You can send your application via mail, fax or scan and email it in.

<http://camlt.org/membership/registration>

**We've got your back!**