

California Association for Medical Laboratory Technology
78th Annual Convention: September 15-17, 2017
“CAMLT – A Smart Partnership”



Hilton Hotel
Santa Clara, California

Sponsorships available During the Convention:

Platinum Convention Sponsor \$10,000

Pre-eminent convention sponsor. This highest level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Full page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Diamond Convention Sponsor \$ 3,000

Premier convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Quarter page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Gold Convention Sponsor \$ 2,000

Principle convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Silver Convention Sponsor \$ 1,500

Overall convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Single exhibit space in preferred location

Installation Banquet Sponsor \$ 5,000

As a sponsor of this prestigious social event, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Corporate Logo on wine glasses used at the dinner and taken home by attendees
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Fun Night Sponsor \$ 4,000

As a sponsor of this very popular and highly attended event, your organization receives the following benefits:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

Lab-PAC Luncheon Sponsor \$ 2,500

As a sponsor of this highly attended event, your organization receives:

- Acknowledgement via signage at the event and on the program
- Two complimentary tickets to the luncheon

CLS of the Year Award Sponsor \$ 2,000

As a sponsor of this award, which is announced at the Installation Banquet, your organization or chapter will receive:

- Acknowledgement via signage at the event
- 2 complimentary tickets to the Installation Banquet for a representative to make the presentation

House of Delegates Breakfast Sponsor \$ 1,500

As a sponsor of this event, your organization or chapter will receive acknowledgement via signage at the event

Coffee Break Sponsor \$ 700

As a sponsor of a coffee break throughout the convention, your organization or chapter will receive acknowledgement via signage during the break and will be posted at the registration booth