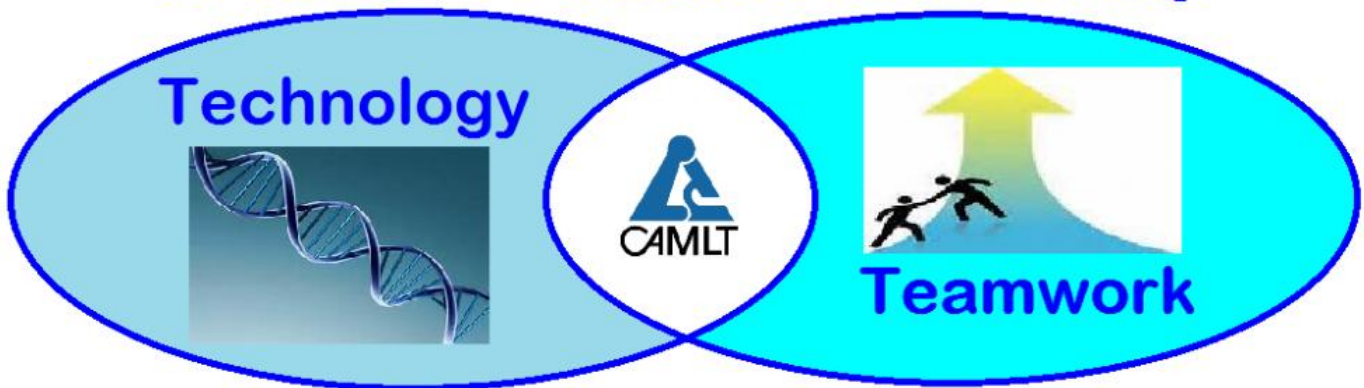




**The California Association for
Medical Laboratory Technology**

**2017 Annual Convention
Exhibitor, Recruiter and Sponsor
Prospectus**

CAMLT - A Smart Partnership



**Exhibit Days
Friday and Saturday
September 15 & 16, 2017**

**Hilton Hotel
Santa Clara, California**

Dear Colleagues in the Health Care Professions,

You are cordially invited to feature your company and your products at the Exhibit Hall of the 78th Annual Convention of the California Association for Medical Laboratory Technology. Beginning Friday, September 15th and continuing through Sunday, September 17th, 2017 CAMLT will present an outstanding educational and networking event at the Hilton in Santa Clara, California. **The Exhibits will be open Friday 4:30 – 6:00pm and Saturday 11:00am-1:30pm.**

Our **"CAMLT – A Smart Partnership"** 78th anniversary convention is expected to attract more than 400 laboratory directors and managers, department supervisors, clinical laboratory scientists, medical laboratory technicians and phlebotomists. Attendees will also include educators and students in those professions. CAMLT recognizes the immense value that suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. Participation in the CAMLT convention and exhibits provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Santa Clara convention. Show confirmation will be provided to you upon receipt of your contract and payment. We encourage you to register early for the best table assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact Dora Goto directly at 510-792-4441, or go to our website at www.camlt.org. We look forward to seeing you in September, 2017!

Sincerely,
Convention Committee

Exhibit Information:

Exhibit Fee: \$500

6' x 30" table top display space

Exhibit Spaces Include:

- a) one draped 6' x 30" table
- b) two chairs
- c) one wastebasket

Note 1. Two complimentary staffers allowed for each space.

Note 2. Small wattage electric power available if requested for an additional fee of \$50

Note 3. Tabletop displays must fit on a 6' x 30" table and shall not include any floor supported displays or heavy equipment.

Note 4. List of Convention Attendees available (post event) if requested for an additional fee of \$150.

Exhibit Hours

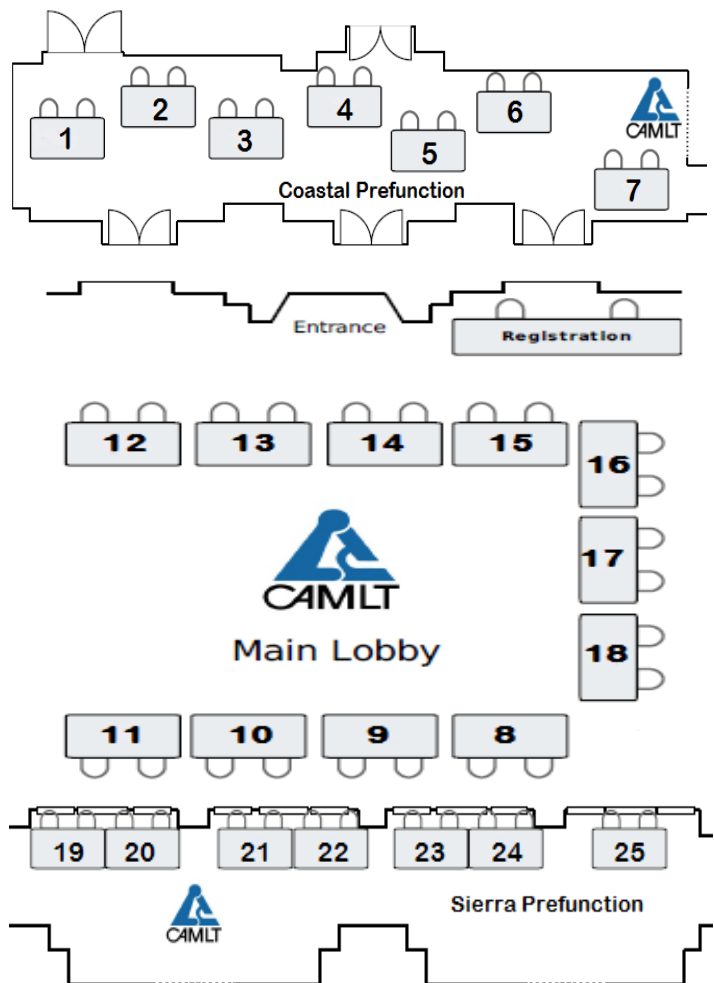
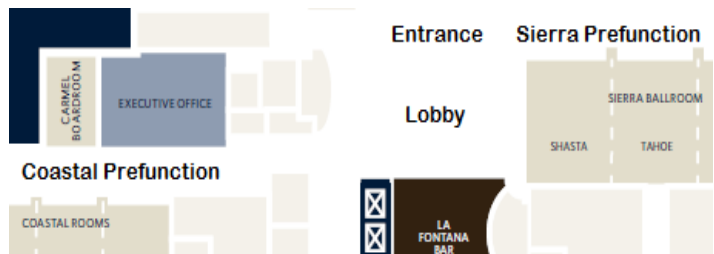
Friday, Sept 15, 2017 – 4:30 to 6:00pm

Saturday, Sept 16, 2017 - 11:00am to 1:30pm

Sponsorships

Convention sponsorship opportunities are also available. Please consider sponsoring an event, a speaker or coffee break.

☒ Platinum Sponsor.....	\$10,000
☒ Diamond Sponsor.....	\$ 3,000
☒ Gold Sponsor.....	\$ 2,000
☒ Silver Sponsor.....	\$ 1,500
☒ House of Delegates Breakfast Sponsor.....	\$ 1,500
☒ Coffee Break Sponsor.....	\$ 700
☒ General Sponsorship of any amount.....	\$ _____
☒ See insert for additional sponsorships	



California Association for Medical Laboratory Technology (CAMLT)
Exhibit Space Contract

September 15 & 16, 2017 – Hilton Hotel, Santa Clara, California

Organization _____

Authorized Representative's Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Product Description _____

Show Contact Name (if different from above) _____ Title _____

Telephone _____ Fax _____ Email _____

Authorized Signature _____ Title _____

Date _____ (for office use only: date received _____)

Fee

\$500 (Complete fee must be returned with your signed contract to secure your space.)

Optional Fees

\$50 Small wattage electric power for an additional fee (please check) _____

\$150 List of Convention Attendees (post event) for an additional fee (please check) _____

Table Selection

Please see the floor plan for the layout and table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st _____ 2nd _____ 3rd _____ 4th _____

Installation

Tables will be available for occupancy on Friday, September 15th at 1:00 pm. All exhibitors must finish setting up by 3:30 pm.

Dismantling

All exhibitors are expected to leave exhibits standing until the exhibit hall closes at 1:30 pm on Saturday, September 16th. Exhibits must be dismantled no later than 4:30 pm. As a courtesy to your fellow exhibitors, please adhere to these guidelines.

Cancellation of Exhibit Contract

A service charge of \$175 will be applied to any cancellation notice up to 60 days prior to the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor's consent and without notice, compensation or refund to the exhibitor.

Further Information

Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power, additional staffers, etc. to Hilton Hotel in Santa Clara. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct all sponsorship and exhibit-related questions to:

Dora Goto, Exhibit Coordinator, at 510-792-4441 or dora@camlt.org

Where to Mail

Complete, sign and return the exhibitor contract, with check made payable to: **CAMLT 2017 Convention**

Mail to: California Association for Medical Laboratory Technology
39656 Mission Blvd.
Fremont, CA 94539-3000

or Fax to: 510-792-3045 with credit card information:

Card Type: **Visa** or **Master Card** Security Code _____

Cardholder Name _____

Number _____ Exp Date _____

California Association for Medical Laboratory Technology

78th Annual Convention: September 15-17, 2017

“CAMLT – A Smart Partnership”



**Hilton Hotel
Santa Clara, California**

Sponsorships available During the Convention:

Platinum Convention Sponsor \$10,000

Pre-eminent convention sponsor. This highest level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Full page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Diamond Convention Sponsor \$ 3,000

Premier convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Quarter page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Gold Convention Sponsor \$ 2,000

Principle convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Silver Convention Sponsor \$ 1,500

Overall convention sponsor. This level of convention sponsorship provides your organization with the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Single exhibit space in preferred location

Installation Banquet Sponsor \$ 5,000

As a sponsor of this prestigious social event, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Corporate Logo on wine glasses used at the dinner and taken home by attendees
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Fun Night Sponsor \$ 4,000

As a sponsor of this very popular and highly attended event, your organization receives the following benefits:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

Lab-PAC Luncheon Sponsor \$ 2,500

As a sponsor of this highly attended event, your organization receives:

- Acknowledgement via signage at the event and on the program
- Two complimentary tickets to the luncheon

CLS of the Year Award Sponsor \$ 2,000

As a sponsor of this award, which is announced at the Installation Banquet, your organization or chapter will receive:

- Acknowledgement via signage at the event
- 2 complimentary tickets to the Installation Banquet for a representative to make the presentation

House of Delegates Breakfast Sponsor \$ 1,500

As a sponsor of this event, your organization or chapter will receive acknowledgement via signage at the event

Coffee Break Sponsor \$ 700

As a sponsor of a coffee break throughout the convention, your organization or chapter will receive acknowledgement via signage during the break and will be posted at the registration booth